

INVOICE



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
489341-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1214

Flight Dates	Order #	Alt Order #
08/15/12 - 08/20/12	489341	06277370

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	Eyewitness News	6am - 6:30am	--WTF--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 08/15/12 6:16 AM Eyewitness News 6am - 6:30am :30 LMFS12TV10H \$950.00 NM 1 WFSB Th 08/16/12 5:58 AM Eyewitness News 6am - 6:30am :30 LMFS12TV10H \$950.00 NM 3 WFSB F 08/17/12 6:24 AM Eyewitness News 6am - 6:30am :30 LMFS12TV10H \$950.00 NM									
2	08/15/12	08/17/12	10am-11am	10am - 11am	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/15/12 10:59 AM 10am-11am 10am - 11am :30 LMFS12TV11H \$400.00 NM 2 WFSB Th 08/16/12 10:28 AM 10am-11am 10am - 11am :30 LMFS12TV12H \$400.00 NM 3 WFSB F 08/17/12 10:58 AM 10am-11am 10am - 11am :30 LMFS12TV12H \$400.00 NM									
3	08/15/12	08/17/12	11a-12p Price is Right	11am - 12pm	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 08/15/12 11:27 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV11H \$500.00 NM 3 WFSB Th 08/16/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV12H \$500.00 NM 1 WFSB F 08/17/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV12H \$500.00 NM									
4	08/15/12	08/17/12	Eyewitness News	12pm - 12:30PM	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 08/15/12 12:00 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV11H \$650.00 NM 3 WFSB Th 08/16/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV12H \$650.00 NM 1 WFSB F 08/17/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV12H \$650.00 NM									
5	08/15/12	08/17/12	4p-5p Dr. Oz	4pm-5pm	--WTF--	:30	6	\$950.00	NM

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Advertiser		Product	Estimate Number
McMahon for Senate		L MCMAHON 4 SENATE	1214

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/15/12	08/17/12	4p-5p Dr. Oz	4pm-5pm	--WTF--	:30	6	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 6 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/15/12 4:15 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV11H \$950.00 NM 4 WFSB W 08/15/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV10H \$950.00 NM 5 WFSB Th 08/16/12 4:30 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV12H \$950.00 NM 2 WFSB Th 08/16/12 4:43 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV10H \$950.00 NM 3 WFSB F 08/17/12 4:41 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV12H \$950.00 NM 6 WFSB F 08/17/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV10H \$950.00 NM									
6	08/15/12	08/17/12	Eyewitness News	5pm - 5:30pm	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/15/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV11H \$1,500.00 NM 2 WFSB Th 08/16/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV12H \$1,500.00 NM 3 WFSB F 08/17/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV12H \$1,500.00 NM									
7	08/15/12	08/17/12	Eyewitness News	5:30pm - 6pm	--WTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/15/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV11H \$1,500.00 NM 3 WFSB Th 08/16/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV12H \$1,500.00 NM 2 WFSB F 08/17/12 5:37 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV12H \$1,500.00 NM									
8	08/15/12	08/17/12	Eyewitness News	6pm - 6:30pm	--WTF--	:30	3	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 08/15/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV11H \$2,100.00 NM 3 WFSB Th 08/16/12 6:10 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV12H \$2,100.00 NM 1 WFSB F 08/17/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV12H \$2,100.00 NM									
9	08/15/12	08/17/12	Inside Edition	7pm - 7:30pm	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/15/12 7:11 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV11H \$1,200.00 NM 2 WFSB Th 08/16/12 7:10 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV12H \$1,200.00 NM 3 WFSB F 08/17/12 7:22 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV12H \$1,200.00 NM									
10	08/15/12	08/17/12	Entertainment Tonight	7:30pm - 8pm	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 08/15/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV10H \$1,200.00 NM 1 WFSB Th 08/16/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV10H \$1,200.00 NM 3 WFSB F 08/17/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV10H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
489341-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1214

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/15/12	08/17/12	Eyewitness News	5:30a - 6am	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 08/15/12 5:40 AM Eyewitness News 5:30a - 6am :30 LMFS12TV11H \$700.00 NM 2 WFSB Th 08/16/12 5:44 AM Eyewitness News 5:30a - 6am :30 LMFS12TV12H \$700.00 NM 3 WFSB F 08/17/12 5:29 AM Eyewitness News 5:30a - 6am :30 LMFS12TV12H \$700.00 NM									
12	08/15/12	08/19/12	Eyewitness News	11PM - 11:35PM	--WTFSS	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 --WTFSS 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 08/15/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV11H \$1,200.00 NM 5 WFSB Th 08/16/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV12H \$1,200.00 NM 1 WFSB F 08/17/12 11:11 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV12H \$1,200.00 NM 2 WFSB Sa 08/18/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV12H \$1,200.00 NM 3 WFSB Su 08/19/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV12H \$1,200.00 NM									
13	08/16/12	08/16/12	Big Brother	9pm - 10pm	---1---	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---1--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/16/12 9:49 PM Big Brother 9pm - 10pm :30 LMFS12TV12H \$7,000.00 NM									
14	08/16/12	08/16/12	Person of Interest	10pm - 11pm	---1---	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---1--- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 08/16/12 10:35 PM Person of Interest 10pm - 11pm :30 LMFS12TV12H \$6,000.00 NM									
15	08/18/12	08/18/12	Eyewitness News Weekend	6am - 7am	-----2-	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/18/12 6:29 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV12H \$375.00 NM 2 WFSB Sa 08/18/12 6:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV12H \$375.00 NM									
16	08/18/12	08/18/12	7a-9a Sat. Eyewitness New	7am-9am	-----3-	:30	3	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----3- 3 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 08/18/12 7:28 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV12H \$625.00 NM 1 WFSB Sa 08/18/12 7:43 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV10H \$625.00 NM 3 WFSB Sa 08/18/12 8:59 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV12H \$625.00 NM									
17	08/18/12	08/18/12	Eyewitness News	6pm - 6:30pm	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/18/12 6:06 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV12H \$700.00 NM									

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489341-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1214

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/18/12	08/18/12	SA 8-9p Prime	8pm - 9pm	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/18/12 8:36 PM SA 8-9p Prime 8pm - 9pm :30 LMFS12TV12H \$1,500.00 NM									
19	08/18/12	08/18/12	SA 9-10p Prime	9pm - 10pm	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/18/12 9:34 PM SA 9-10p Prime 9pm - 10pm :30 LMFS12TV12H \$1,500.00 NM									
20	08/18/12	08/18/12	48 Hours	10pm - 11pm	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 08/18/12 10:31 PM 48 Hours 10pm - 11pm :30 LMFS12TV10H \$2,000.00 NM									
21	08/19/12	08/19/12	7a-9a Sun Eyewitness Ne	7am-9am	-----2	:30	2	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/19/12 7:13 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV12H \$625.00 NM 2 WFSB Su 08/19/12 8:43 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV12H \$625.00 NM									
22	08/19/12	08/19/12	CBS Sunday Morning	9:00am - 10:30am	-----2	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----2 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/19/12 9:08 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV12H \$950.00 NM 2 WFSB Su 08/19/12 9:30 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV10H \$950.00 NM									
23	08/19/12	08/19/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/19/12 11:09 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV12H \$500.00 NM									
24	08/19/12	08/19/12	Eyewitness News	6:30pm - 7pm	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/19/12 6:30 PM Eyewitness News 6:30pm - 7pm :30 LMFS12TV12H \$1,000.00 NM									
25	08/19/12	08/19/12	60 Minutes	7pm - 8pm	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 08/19/12 7:40 PM 60 Minutes 7pm - 8pm :30 LMFS12TV12H \$8,000.00 NM									
26	08/20/12	08/20/12	Eyewitness News	6am - 6:30am	1-----	:30	1	\$950.00	NM

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McMahon for Senate	L MCMAHON 4 SENATE	1214

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV12H \$950.00 NM									
27	08/20/12	08/20/12	10am-11am	10am - 11am	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 10am-11am 10am - 11am :00 \$400.00 NM Credited									
28	08/20/12	08/20/12	11a-12p Price is Right	11am - 12pm	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV12H \$500.00 NM									
29	08/20/12	08/20/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 12:07 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV12H \$650.00 NM									
30	08/20/12	08/20/12	4p-5p Dr. Oz	4pm-5pm	2-----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 2----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 08/20/12 4:19 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV10H \$950.00 NM 1 WFSB M 08/20/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV12H \$950.00 NM									
31	08/20/12	08/20/12	Eyewitness News	5pm - 5:30pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV12H \$1,500.00 NM									
32	08/20/12	08/20/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV12H \$1,500.00 NM									
33	08/20/12	08/20/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 08/20/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV12H \$2,100.00 NM									
34	08/20/12	08/20/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$1,200.00									

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INVOICE



wfsb.com

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
489341-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1214

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
34	08/20/12	08/20/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,200.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/20/12</td><td>7:11 PM</td><td>Inside Edition</td><td>7pm - 7:30pm</td><td>:30</td><td>LMFS12TV10H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	08/20/12	7:11 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV10H	\$1,200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	08/20/12	7:11 PM	Inside Edition	7pm - 7:30pm	:30	LMFS12TV10H	\$1,200.00	NM																																	
35	08/20/12	08/20/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,200.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/20/12</td><td>7:29 PM</td><td>Entertainment Tonight</td><td>7:30pm - 8pm</td><td>:30</td><td>LMFS12TV12H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	1-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	08/20/12	7:29 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV12H	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/20/12	08/26/12	1-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	08/20/12	7:29 PM	Entertainment Tonight	7:30pm - 8pm	:30	LMFS12TV12H	\$1,200.00	NM																																	
36	08/20/12	08/20/12	Eyewitness News	5:30a - 6am	1-----	:30	1	\$700.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>1-----</td><td>1</td><td>\$700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/20/12</td><td>5:29 AM</td><td>Eyewitness News</td><td>5:30a - 6am</td><td>:30</td><td>LMFS12TV10H</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	1-----	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	08/20/12	5:29 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV10H	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/20/12	08/26/12	1-----	1	\$700.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	08/20/12	5:29 AM	Eyewitness News	5:30a - 6am	:30	LMFS12TV10H	\$700.00	NM																																	
37	08/20/12	08/20/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,200.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/20/12</td><td>11:22 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV12H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	1-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	08/20/12	11:22 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV12H	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/20/12	08/26/12	1-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	08/20/12	11:22 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV12H	\$1,200.00	NM																																	
38	08/20/12	08/20/12	Hawaii 5-0	10pm - 11pm	1-----	:30	1	\$5,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>1-----</td><td>1</td><td>\$5,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>08/20/12</td><td>10:37 PM</td><td>Hawaii 5-0</td><td>10pm - 11pm</td><td>:30</td><td>LMFS12TV12H</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	1-----	1	\$5,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	08/20/12	10:37 PM	Hawaii 5-0	10pm - 11pm	:30	LMFS12TV12H	\$5,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WFSB	M	08/20/12	10:37 PM	Hawaii 5-0	10pm - 11pm	:30	LMFS12TV12H	\$5,500.00	NM																																	
Total Spots							72																																				

Payment Terms Net 30 Days

<u>Gross Total</u>	\$96,675.00
<u>Agency Commission</u>	\$14,501.25
<u>Net Amount Due</u>	\$82,173.75

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